



Text Messages Program Terms and Conditions and Privacy Policy

Effective 06-12-23

Terms and Conditions

Program (brand) name or product description

The sponsor of the text messages program is Beauty Academy of South Florida (the "institution"). The product advertised by the program includes informational and promotional text messages from the institution.

Opt-out information

To opt-out, text STOP to the number from which text messages are being received. You may also contact the institution at (855) 581-5777 or support@basf.edu.

Customer care contact information

To make a customer care request, text HELP to the number from which text messages are being received. You may also contact the institution at (855) 581-5777 or support@basf.edu.

Message frequency disclosure

The number of text messages that you receive may vary depending on your communication with the institution.

"Message and data rates may apply" disclosure

Message and data rates may apply from your wireless provider. The institution is not liable for the cost of any such rates.

Privacy Policy

Text messages you share with the institution will remain confidential and will only be used by institution representatives to assist you. The institution understands a student's right to privacy and will not release unauthorized information about the student without the student's consent in accordance with the Family Educational Rights and Privacy Act (FERPA).